



# 2025 AWESOME 3000 SPONSORSHIP

The Awesome 3000 is an opportunity for businesses like yours to engage with local families while supporting a cause that directly benefits our schools.

Thanks to the generosity of our sponsors, all funds from runner registration are reinvested into local schools to enhance educational programs for students.

By sponsoring the event, your business will not only gain visibility among thousands of local families but also make a lasting impact on the future of our youth.



**SATURDAY, MAY 3, 2025**

**HISTORICAL COMMUNITY  
TRADITION FOR 42 YEARS**

**\$40,000  
INVESTED BACK  
INTO THE  
COMMUNITY  
SINCE 2023**

**OVER 400  
VOLUNTEERS**

  
**UNITED IS  
THE WAY™  
TO YOUTH  
OPPORTUNITY**

**2,254  
RUNNERS  
IN 2024**

**BRINGING TOGETHER STUDENTS  
FROM 183 DIFFERENT SCHOOLS**

## SPONSOR LEVELS

<b>PRESENTING SPONSOR</b>	<b>\$15,000</b>
<b>TITLE EVENT SPONSOR</b>	<b>\$10,000</b>
<b>ACTIVITY VILLAGE SPONSOR</b>	<b>\$7,500</b>
<b>PRE K AND UNIFIED</b>	<b>\$5,000</b>
<b>AWESOME</b>	<b>\$4,000</b>
<b>MAJOR SPONSOR</b>	<b>\$2,500</b>
<b>EVENT PARTNER</b>	<b>\$1,500</b>
<b>FRIEND OF AWESOME</b>	<b>\$500</b>

**BECOME A SPONSOR TODAY**



# MARKETING BENEFITS

FRIEND OF AWESOME \$500	EVENT PARTNER \$1,500	MAJOR SPONSOR \$2,500	AWESOME SPONSOR \$4,000	PRE K/ UNIFIED \$5,000	ACTIVITY VILLAGE \$7,500	TITLE EVENT SPONSOR \$10,000	PRESENTING SPONSOR \$15,000
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Recognition Type

Name

Logo

Logo

Logo

Logo

Logo

Logo

Presenting

Website Recognition



E-Newsletter



Digital Reader Board



Social Media Post



Corporate Logo on all Promotions



Logo with WebLink



Radio Announcement



Press Release



Event Media Coverage







# 2025 AWESOME 3000

## SATURDAY, MAY 3RD

### 2025 A3K Sponsorship Agreement

Submission of this form implies agreement of organization to pay total amount due in exchange for sponsorship benefits no later than 30 days prior to the event.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

#### Payment:

- My check is enclosed (make checks payable to: United Way of the Mid-Willamette Valley)
- Please invoice me
- I pledge sponsorship and can be billed later: (Date) \_\_\_\_\_
- I have questions, please contact me To pay electronically please scan the QR code: Or visit our website: <http://weblink.donorperfect.com/A3K>



\*Have questions? Please give Mark Lowery a call at: (503) 363-1651, or you can send an email to [mlowery@unitedwaymwv.org](mailto:mlowery@unitedwaymwv.org)\*