



2026 AWESOME 3000 SPONSORSHIP

The Awesome 3000 is an opportunity for businesses like yours to engage with local families while supporting a cause that directly benefits our schools.

Thanks to the generosity of our sponsors, all funds from runner registration are reinvested into local schools to enhance educational programs for students.

By sponsoring the event, your business will not only gain visibility among thousands of local families but also make a lasting impact on the future of our youth.



SATURDAY, MAY 16, 2026

HISTORICAL COMMUNITY TRADITION FOR 43 YEARS



OVER 400
VOLUNTEERS

UNITED IS
THE WAY™
TO YOUTH
OPPORTUNITY

BRINGING TOGETHER STUDENTS
FROM 183 DIFFERENT SCHOOLS

SPONSOR LEVELS

PRESENTING SPONSOR
TITLE EVENT SPONSOR
ACTIVITY VILLAGE SPONSOR
PRE K AND UNIFIED
AWESOME
MAJOR SPONSOR
UNIFIED TENT SPONSOR
EVENT PARTNER
FRIEND OF AWESOME

\$135,000+
INVESTED BACK
INTO THE
COMMUNITY
SINCE 2023

2,100+
RUNNERS
IN 2025

\$15,000
\$10,000
\$7,500
\$5,000
\$4,000
\$2,500
\$2,000
\$1,500
\$500

BECOME A SPONSOR TODAY





RACE DAY PERKS

	FRIEND OF AWESOME \$500	EVENT PARTNER \$1,500	MAJOR SPONSOR \$2,500	AWESOME SPONSOR \$4,000	PRE K/ UNIFIED \$5,000	ACTIVITY VILLAGE \$7,500	TITLE EVENT SPONSOR \$10,000	PRESENTING SPONSOR \$15,000
Recognition Type	Name	Logo	Logo	Logo	Logo	Logo	Logo	Presenting
Race Day Program	✓	✓	✓	✓	✓	✓	✓	✓
Race Day PA Announcement	✓	✓	✓	✓	✓	✓	✓	✓
Activity Village Booth		✓	✓	✓	✓	✓	✓	✓
Race Shirt Logo Recognition		✓	✓	✓	✓	✓	✓	✓
Main Entrance Banner			✓	✓	✓	✓	✓	✓
Race Field Banner				✓	✓	✓	✓	✓
Event Jumbotron Logo Display					✓	✓	✓	✓
Event Media Mentions						✓	✓	✓
Logo on all Race Bibs and Medals							✓	✓
						Logo on Specific Race Bib and Medal	Activity Village Premier Banner	Logo on 300 Race Bibs and Medals



UNITED WAY
Mid-Willamette
Valley

2026 AWESOME 3000

SATURDAY, MAY 16TH

2026 A3K Sponsorship Agreement

Submission of this form implies agreement of organization
to pay total amount due in exchange for sponsorship
benefits no later than 30 days prior to the event.

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____

State: _____

Zip code: _____

Phone: _____

Email: _____

Sponsor Level: _____

Payment:

- My check is enclosed (make checks payable to: United Way of the Mid-Willamette Valley)
- Please invoice me
- I pledge sponsorship and can be billed later: (Date) _____
- I have questions, please contact me To pay electronically please scan the QR code: Or visit our website: <http://weblink.donorperfect.com/A3K>



Have questions? Please give Mark Lowery a call at: (503) 363-1651, or you can send an email to mlowery@unitedwaymwv.org

