



UNITED WAY
Mid-Willamette
Valley

2026 AWESOME 3000 SPONSORSHIP

The Awesome 3000 is an opportunity for businesses like yours to engage with local families while supporting a cause that directly benefits our schools.

Thanks to the generosity of our sponsors, all funds from runner registration are reinvested into local schools to enhance educational programs for students.

By sponsoring the event, your business will not only gain visibility among thousands of local families but also make a lasting impact on the future of our youth.



SATURDAY, MAY 16, 2026

**HISTORICAL COMMUNITY
TRADITION FOR 43 YEARS**

**OVER 400
VOLUNTEERS**



**BRINGING TOGETHER STUDENTS
FROM 183 DIFFERENT SCHOOLS**

**\$135,000+
INVESTED BACK
INTO THE
COMMUNITY
SINCE 2023**

**2,100+
RUNNERS
IN 2025**

SPONSOR LEVELS

PRESENTING SPONSOR	\$15,000
TITLE EVENT SPONSOR	\$10,000
ACTIVITY VILLAGE SPONSOR	\$7,500
PRE K AND UNIFIED	\$5,000
AWESOME	\$4,000
MAJOR SPONSOR	\$2,500
UNIFIED TENT SPONSOR	\$2,000
EVENT PARTNER	\$1,500
FRIEND OF AWESOME	\$500

BECOME A SPONSOR TODAY

<div> <div> <div>MARKETING</div> <div>BENEFITS</div> </div> </div>								
	FRIEND OF AWESOME \$500	EVENT PARTNER \$1,500	MAJOR SPONSOR \$2,500	AWESOME SPONSOR \$4,000	PRE K/ UNIFIED \$5,000	ACTIVITY VILLAGE \$7,500	TITLE EVENT SPONSOR \$10,000	PRESENTING SPONSOR \$15,000
Recognition Type	Name	Logo	Logo	Logo	Logo	Logo	Logo	Presenting
Website Recognition	✓	✓	✓	✓	✓	✓	✓	✓
E-Newsletter	✓	✓	✓	✓	✓	✓	✓	✓
Digital Reader Board		✓	✓	✓	✓	✓	✓	✓
Social Media Post		✓	✓	✓	✓	✓	✓	✓
Corporate Logo on all Promotions			✓	✓	✓	✓	✓	✓
Logo with WebLink			✓	✓	✓	✓	✓	✓
Radio Announcement						✓	✓	✓
Press Release							✓	✓
Event Media Coverage								✓

		RACE DAY PERKS							FRIEND OF AWESOME \$500	EVENT PARTNER \$1,500	MAJOR SPONSOR \$2,500	AWESOME SPONSOR \$4,000	PRE K/ UNIFIED \$5,000	ACTIVITY VILLAGE \$7,500	TITLE EVENT SPONSOR \$10,000	PRESENTING SPONSOR \$15,000
Recognition Type	Name	Logo	Logo	Logo	Logo	Logo	Logo	Presenting								
Race Day Program	✓	✓	✓	✓	✓	✓	✓	✓								
Race Day PA Announcement	✓	✓	✓	✓	✓	✓	✓	✓								
Activity Village Booth		✓	✓	✓	✓	✓	✓	✓								
Race Shirt Logo Recognition		✓	✓	✓	✓	✓	✓	✓								
Main Entrance Banner			✓	✓	✓	✓	✓	✓								
Race Field Banner				✓	✓	✓	✓	✓								
Event Jumbotron Logo Display				✓	✓	✓	✓	✓								
Event Media Mentions					Logo on Specific Race Bib and Medal	Activity Village Premier Banner	✓	✓								
Logo on all Race Bibs and Medals							Logo on 300 Race Bibs and Medals	✓								



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2026 AWESOME 3000

SATURDAY, MAY 16TH

2026 A3K Sponsorship Agreement

Submission of this form implies agreement of organization to pay total amount due in exchange for sponsorship benefits no later than 30 days prior to the event.

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone: _____ Email: _____

Sponsor Level: _____

Payment:

- ☐ My check is enclosed (make checks payable to: United Way of the Mid-Willamette Valley)
- ☐ Please invoice me
- ☐ I pledge sponsorship and can be billed later: (Date) _____
- ☐ I have questions, please contact me To pay electronically please scan the QR code: Or visit our website: <http://weblink.donorperfect.com/A3K>



Have questions? Please give Mark Lowery a call at: (503) 363-1651, or you can send an email to mlowery@unitedwaymwv.org

