



UNITED WAY
Mid-Willamette
Valley

ANNUAL REPORT



Annual Report 2025

www.unitedwaymwv.org

2025



OUR MISSION:

We believe we can do the most good, achieving long term change, by investing in key building blocks of a good life: Education, Financial Stability, Health, and Basic Needs. Remove any of these building blocks and the others topple. Build them all up, and you have a cornerstone for individual and community prosperity.



Healthy Community

- Provided **10,349** bed nights
- Served **20,448** meals
- SafeSleep provided for **218** individuals
- 107** individuals transitioned to more stable housing arrangements



Youth Opportunity

- 4,000+** Middle and Highschool students served through Enrichment Academy Programs
- 2,100+** youth participated in the annual Awesome 3000 youth Fun-Run



Financial Security

United Way provided grant funding to local organizations, helping them move key goals from vision to reality and expanding their impact in our community

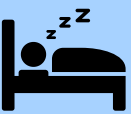


Community Resilience

\$15,000,000 in goods back into the community through the Community Resource Center

United Way focuses on filling gaps in our communities




10,349
bednights



\$15,000,000
in goods

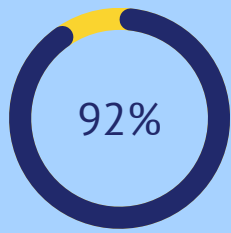


\$280,000 United Way Community Impact Grants



\$88,006

Community Impact Projects



92%

BACK TO OUR COMMUNITY!

.92 cents of every dollar the United Way receives goes directly back to the community.



Awesome 3000



The **Awesome 3000** event brought together **2,186 youth** and over **400 volunteers**, raising **\$32,298** for Salem-Keizer schools.

Enrichment Academy



The **Enrichment Academy** served **4736 students** in **8 Salem schools**, including a **Sources of Strength Club** focused on mental health and suicide prevention.

Cottages United



Our cottages program continuously housed our **elderly community members**, preventing them from becoming homeless and **providing long-term stability**.

Community Resource Center



The CRC helps to empower **hundreds** of local non-profit groups to do the good work for our communities, by ensuring access to **essential goods** and **tangibles** which enhance their ability to serve their clients.

NPOs' along with the Salem-Keizer School District have put many of their CRC goods to better student involvement, client services, and access.



4736 students served in before & after-school!



Through a meaningful partnership with **Willamette University**, United Way **provided funding to four local organizations**, helping them move key goals from vision to reality and expanding their impact in our community.

**Yamhill County Gospel Rescue Mission
Oregon Garden Foundation
Silverton Area Community Aid
Horses of Hope**



OUR INVESTMENT: \$16,449,559

COMMUNITY RESOURCE CENTER: \$15,000,000 to over 200 Community Partners

UW COMMUNITY IMPACT GRANTS: \$280,000

COMMUNITY IMPACT PROJECTS: \$47,106

AWESOME 3000 SCHOOL/TEACHER GRANTS: \$32,298

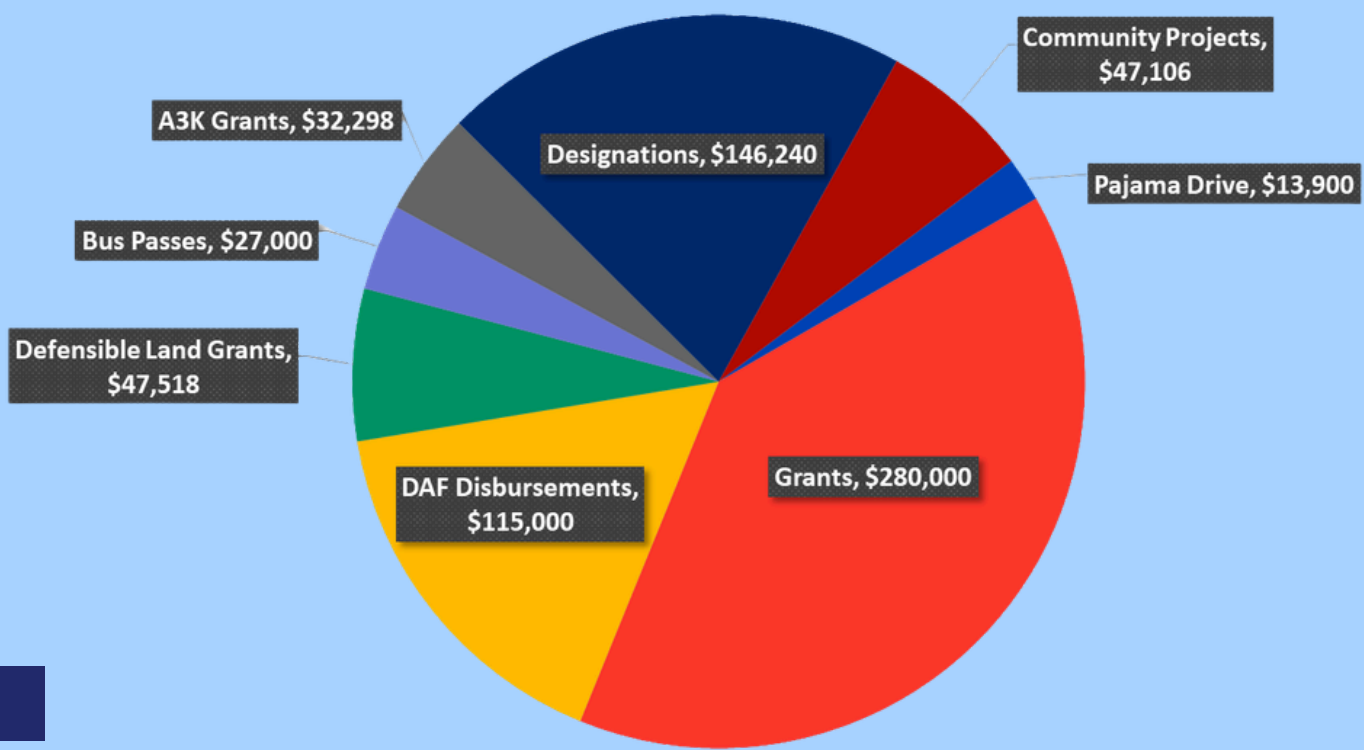
WILDFIRE RELIEF: \$47,518 in Defensible Land Grants

DAF DISBURSEMENTS: \$115,000

DONOR DESIGNATIONS: \$146,240

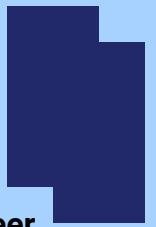
STATE CHARITABLE FUND DRIVE: \$740,497

COMMUNITY INVESTMENT:



BOARD OF DIRECTORS:

Leaders in Leadership



Jordan Truitt
Chair of the Board,
First Commercial Real Estate Services

Lesa Goff
Vice Chair of the Board,
Bank of the Pacific

Matthew Casebeer
Immediate Past Chair,
Capitol Auto Group

Jeremiah James
Treasurer of the Board, Morgan
Stanley Financial Advisor

Morgan Sund
Secretary of the Board, Chamberlain
Financial Group

Carlotta Alverson
At-Large Member,
Hearthstone Law

Lyle Mordhorst
Board Member,
Polk County Commissioner

Tina Decamp
Board Member,
WaFd Bank

Josh Franke
Board Member,
Salem Health Hospital

Katie Costic
Board Member,
Mountain West Community Excellence

Cooper Morris
At-Large Member,
AgWest Farm Credit

Kevin Cameron
Board Member,
Marion County Commissioner

Ryan Rasmussen
Board Member,
Modern Building Systems

Ricardo Soto Gonzalez
Board Member

David Gonzalez
Board Member,
Willamette Valley Bank

Wendy Laudette
At-Large Member

Raul Marquez
Board Member

MEET OUR TEAM:

Rhonda Wolf
Chief Executive Officer

Kevin Couey
Chief Finance Officer

Jodi Blackman
Chief Program Officer

Heidi Morgan
Human Resource
Payroll Specialist

Lynelle Wilcox
Program Manager, Safe
Sleep United

Mark Lowery
Director of Strategic
initiatives

Megan Brown
Fiscal Coordinator

Daniel Galvan
Program Specialist

Desiree Sumpter
Program Specialist



®





UNITED WAY



“

We are the hand-raisers, the
game-changers!”

CONTACT DETAILS:

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